

15th ANNUAL
2024 Sohn
SAN FRANCISCO INVESTMENT CONFERENCE



2024 Sohn San Francisco Investment Conference Sponsorship Opportunities

Tuesday, October 15, 2024

Hyatt Regency San Francisco
Five Embarcadero Center

Part of SF Fund Week

Tuesday, October 15 - SohnSF
Wednesday, October 16 - CoinAlts
Thursday, October 17 - PE/VC Cares



PRESENTED BY:



BROADCAST PARTNER:



NETWORKING PARTNER:



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Thank you for your interest in sponsoring the 15th annual Sohn San Francisco Investment Conference, in partnership with iConnections and CNBC. Sohn SF is the premier San Francisco Bay Area hedge fund industry event and draws a cross section of fund managers, allocators and key service providers. Last year's event was the biggest ever, with nearly 400 tickets sold and over \$400,000 in donations. This year we have coordinated with CoinAlts and PE/VC Cares to create SF Fund Week (Sohn SF will be October 15 and the other events will be October 16 and 17) to make a visit to the entire Bay Area fund community possible all at once. We expect attendance and engagement to reach a new level.

Sohn SF brings together the best and brightest in investing, including portfolio managers and asset allocators from Silicon Valley to Wall Street, for a full day of insightful content and high-powered networking. Sohn SF is part of a series of global Sohn Conference Foundation events that gather the world's most successful investors to learn from and connect with each other throughout the year.

Over the past 15 years Sohn SF has donated more than \$3M to invest in our community and kids throughout the Bay Area. Your support has improved graduation rates, enrollment in higher education, and access to vocational training programs for countless students. Beneficiary organizations include Eat.Learn.Play (founded by Ayesha and Stephen Curry to focus on supporting Oakland youth), SMART (supporting SF students in their journey from elementary school to college) and 826 Valencia (supporting under-resourced SF students with writing and the teachers who inspire them).

Sponsors will have access to privileged conference features, including brand promotion via social media around the event and various platforms during the event. Recent sponsors include KPMG, BNP Paribas, BTIG, Jefferies, Goldman Sachs, Barclays, Citi, Wells Fargo Morgan Stanley and TPG.

Below is a detailed explanation of what we offer to sponsors of different levels. If you have any questions, comments, or concerns, please do not hesitate to reach out to us.

Sincerely yours,

The Excellence in Investing Foundation Board

Seth Blackman (President) - KPMG

Pete Lardner - JPMorgan Chase

Lindsay Costigan - BNP Paribas

Jim Frolik - Shartsis Friese

Alice Kennon - Invidia Capital

Mike Moscuza - No Street Capital

Sponsorship Packages

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Sohn San Francisco Host (1 Sponsor) - \$60,000

Join Sohn San Francisco in hosting the Bay Area community as we gather the best and brightest minds in investing, from Silicon Valley to Wall Street. As our event partner you'll help us craft the agenda and receive top line sponsor benefits and visibility.

Hosted by:

(1 AVAILABLE)

Includes:

- Presenting conference status, with logo pairing on marketing materials and web platform
- Opportunity to Introduce a Speaker at the Conference
- Host an exhibit cocktail table
- Host our Breaks
- Participate in a check presentation with beneficiaries
- (12*) Tickets to the conference

Next Wave Host (1 Sponsor) - \$30,000

Be the host of the emerging manager segment of the conference. Your company will be featured as a top sponsor, have an opportunity to speak and receive (10) tickets to the conference.

Hosted by:



Sohn San Francisco Segment Host (1 Sponsorship available) - \$30,000

Host a segment of the Conference and introduce a speaker during the program. Your company will be featured as a top sponsor and featured throughout the conference.

Reception Host:

J.P.Morgan

Includes:

- Listed as the Segment Host, with logo & name pairing on marketing materials and web platform
- Opportunity to Introduce a Speaker at the Conference
- Host an exhibit cocktail table
- Other branding opportunities possible
- (12*) Tickets to the conference

Segment Hosted by:

(1 AVAILABLE)

"The Big Pitch" Cal vs. Stanford Sponsorship - \$30,000

New this year, we are hosting a student stock pitch competition featuring representative teams from Cal and Stanford. Continuing the long-standing rivalry of The Big Game, a student team from each school will be chosen to present their idea at the SohnSF Investment Conference with winners named at next year's event based on performance over that period. Event sponsor will have the opportunity to introduce each student on stage and will be featured as a top sponsor throughout the event.

Hosted by:



Includes:

- Listed as "The Big Pitch" Host, with logo & name pairing on marketing materials and web platform
- Opportunity to introduce student participants from each school at the event
- Other branding opportunities possible
- (10*) Tickets to the conference

SohnSF Leadership Brunch: When Women Lead Host - \$30,000

Be the host for the 2nd Annual Women's Brunch where we focus on important issues to women in the investment industry. Your company will be featured as a top sponsor and receive (10) tickets to the conference.

Hosted by:



* Additional tickets may be available on request

Ticket Packages

2024Sohn SAN FRANCISCO INVESTMENT CONFERENCE October 15th, 2024	Bronze	Silver	Platinum
Cost	\$7,500	\$15,000	\$25,000
Tickets	6	8*	12*
Logo on Event Day Signage	●	●	●
Logo branding on SohnSF.org website	●	●	●
Logo branding on SohnSF mobile app conference schedule	●	●	●
Logo on Main Stage Intermission Loop		●	●
Verbal Recognition by Master of Ceremonies		●	●
Sponsor recognition on social media communications		●	●
Special social media post with sponsor profile			●
Logo on Step & Repeat			●
Inclusion as Sponsor in Press Release			●

* Additional tickets may be available on request

2024 Sponsors

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NEXT WAVE HOST



LEADERSHIP BRUNCH HOST



BIG PITCH HOST



RECEPTION HOST



PLATINUM SPONSOR



SILVER SPONSORS



BRONZE SPONSORS



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Contact Us

For more information about how to get involved in the 2024 SohnSF Investment Conference please contact us at info@excellencesf.org or SohnSF.org.

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