

PRESENTED BY:



2022 SohnX

San Francisco



2022 Excellence in Investing Conference Sponsorship Opportunities

A Virtual Conference & In Person Watch Party
October 19, 2022

For sponsorship and ticket package information contact: info@excellencesf.org
excellencesf.org

We are pleased to announce the 13th annual Sohn San Francisco Investment Conference on October 19.

Please join us in hearing some of the brightest minds on Wall Street share their best stock picks in support of underserved youth in the Bay Area. The event will take place both virtually and in person, with a limited capacity industry watch-party and cocktail reception at the offices of KPMG.

Our Mission

Each year we bring influential and informative speakers from leading financial institutions around the country to speak at the Sohn San Francisco Investment Conference. These experts have generously agreed to share their time and ideas to support the Excellence in Investing for Children's Causes Foundation (EICCF) and its beneficiaries.

The Sohn San Francisco Investment Conference is presented by the (EICCF) and has raised more than \$1.2 million to support its mission of improving graduation rates and enrollment in college and vocational training amongst underserved Bay Area high schoolers.

Our beneficiaries are a diverse group, reflecting our belief that at its core, good education improves literacy and numeracy as well as the ability to engage in different social and work settings. Thus, our target organizations support both curricular and extra-curricular activities. Their activities range from science and literacy programs to after-school sports and theater, or lower the burden of college fees through advice, guidance and financial assistance. Others serve marginalized or at-risk youth by building communities, providing housing, or offering behavioral coaching and support.

A portion of the proceeds from the annual Sohn San Francisco Investment Conference also benefit our partner, The Sohn Conference Foundation.

See How Your Support Makes a Difference to our Beneficiaries



2022 Beneficiaries



Bridge the Gap College Prep is an after-school program providing academic, social and emotional support for students with the goal of having Marin City youth complete high school and graduate from college. The mission is driven by resounding facts that demonstrate that in order to break the cycle of poverty in the U.S., low-income students must have the opportunity and skills to enroll, persist and graduate from college. Located in the heart of Marin City's public housing complex, Bridge the Gap College Prep works to serve a community that has faced persistent educational failure and a cycle of intergenerational poverty. Learn more at www.btgcollegeprep.org



There is a housing and homelessness crisis in the Bay Area right now. As much of the attention related to this crisis is on adults and veterans facing homelessness, the proliferation of encampments, and general issues of housing affordability, it is easy to forget that there are thousands of children in the greater Bay Area living in shelters, transitional homes, hotels and motels, cars, tents, and other places not designed for or suitable for housing families and children. Sadly, these children are two times as likely as their housed peers to score poorly on standardized tests in math and reading, three times more likely to be placed in special education programs, four times more likely to drop out of school, and eight times more likely to repeat grades. Not surprisingly, in California, the high school graduation rate for students experiencing homelessness lags far behind that of their housed peers, which has terrible consequences for both the diploma-less students and the economy. Learn more by visiting www.cep.ngo



Founded in 2002 by author Dave Eggers and educator Nínive Calegari to address the educational opportunity gap, 826 Valencia provides free literacy and writing programs to over 5,000 students annually. We hold our programs at three Writing Centers in San Francisco's Mission, Tenderloin, and Mission Bay neighborhoods, and at 11 partner San Francisco Unified School District (SFUSD) schools. Each 826 Valencia Writing Center has a whimsical storefront that lets students know that 826 Valencia is a fun adventure. Through our work, we amplify student voices through publishing opportunities within and outside of 826 Valencia. Learn more by visiting 826valencia.org

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Sponsorship and Ticket Packages



Sponsorship Packages

Sohn San Francisco Host (1 Sponsor) - \$35,000

Achieve the highest level of visibility by hosting the Sohn San Francisco Investment Conference. Your company will be featured as the sponsor of the Sohn San Francisco Conference on all marketing and the conference platform.

Also Includes:

- Presenting conference status, with logo pairing on marketing materials and web platform
- Opportunity to introduce speakers at the conference
- (35) Tickets to the virtual conference
- (5) Tickets to the in person watch party

Next Wave Host - \$30,000

Host a high profile emerging manager showcase. Your company will be featured as the sponsor of Next Wave on all marketing and the conference platform. Additionally there are opportunities to introduce and nominate panelists.

Also Includes:

- Presenting Next Wave status, with logo pairing on marketing materials and web platform
- Opportunity to welcome guest speakers on screen
- (30) Tickets to the virtual conference
- (4) Tickets to the in person watch party

Ticket Packages

 October 19	Affiliate	Supporter	Patron	Benefactor	Leadership
Cost	\$3,500	\$6,500	\$12,000	\$16,500	\$25,000
Tickets	8	15	28	38	60
Tickets to Sohn San Francisco Watch Party (Capacity Permitting)		1	2	3	4
Inclusion in Press Release	●	●	●	●	●
Recognition in E-Newsletter		●	●	●	●
Recognition on Conference Platform	●	●	●	●	●
Sponsorship Acknowledgement from Stage			●	●	●

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