

SOHN SAN FRANCISCO INVESTMENT CONFERENCE

# Sponsorship Opportunities

8<sup>th</sup> Annual Sohn San Francisco Investment Conference

Wednesday, October 4, 2017

The Hyatt Regency San Francisco

Five Embarcadero Center

Standard Ticket: \$1,500



**SAN FRANCISCO**  
EDUCATION AND CHILDREN'S CAUSES

## Program At-A-Glance

11:30 AM	Next Wave Registration & Lunch
12:30 PM	Next Wave Program Begins
2:00 PM	Registration Opens for Main Event
2:30 PM	Sohn Investment Conference Begins
6:00 PM	Cocktail Reception Begins

For sponsorship and ticket package information contact: [info@excellencesf.org](mailto:info@excellencesf.org)

# Corporate Sponsorships

Corporate sponsorships offer varying levels of exposure and access to the conference speaker and attendees. These sponsorships are ideal for firms aiming to build brand, service, or product awareness. Tickets are fully-transferable to individuals outside the sponsoring firm.

	<b>Bronze</b> \$5,000	<b>Silver</b> \$15,000	<b>Gold</b> \$25,000
VIP Row for All Sponsor Guests	2 Tickets	5 Tickets	10 Tickets
Inclusion as Sponsor in Press Release <i>(Deadline for Inclusion August 1st)</i>		●	●
Recognition as Sponsor in Sohn E-Newsletter		●	●
Provide Branded Item of Value to Speakers <i>(Approx. 15)</i>		●	●
Provide Branded Item of Value to Attendees <i>(swag bag)</i> <i>(Notepad, Water Bottle, Pen, etc.)</i>		●	●
Color Advertisement in Conference Program Brochure		●	●
Company logo on Intermission Loop	●	●	●
Recognition on Sponsor Pages in Conference Program	●	●	●
Logo on Event Day Signage	●	●	●
Logo on Sohn San Francisco Event Website <i>(with Sponsor Level Recognition for One Year)</i>	●	●	●
Logo on Step & Repeat	●	●	●
Color Advertisement in Conference Program Brochure	1/4 Page	1/2 Page	Full Page

# Ticket Sponsorships

Ticket sponsorships offer more included event tickets.

These sponsorships are ideal for firms seeking access to the event instead of brand exposure.

Tickets are fully-transferable to individuals outside the sponsoring firm.

	<b>Supporting</b> \$5,000	<b>Patron</b> \$10,000	<b>Benefactor</b> \$15,000	<b>Leadership</b> \$25,000	<b>Visionary</b> \$50,000
<b>Tickets</b> (includes Lunch, Next Wave, Main Event, & cocktail reception)	<b>5 Tickets</b>	<b>10 Tickets</b>	<b>15 Tickets</b>	<b>25 Tickets</b>	<b>50 Tickets</b>
<b>Logo on event day signage</b>	●	●	●	●	●
<b>Color Advertisement</b> in Conference Program Brochure	<b>Listing only</b>	<b>1/4 Page</b>	<b>1/4 Page</b>	<b>1/2 Page</b>	<b>Full Page</b>
<b>Verbal recognition</b> by Master of Ceremonies		●	●	●	●

# Additional Sponsorships Opportunities

## Next Wave San Francisco Sponsor (Limited to 2 Sponsors)

A great opportunity for visibility by sponsoring this emerging manager talk. Your company will be mentioned as the sponsor of Next Wave San Francisco on all print and web mentions. Additionally there are opportunities to introduce speakers onsite and possibly nominate speakers. Also includes:

- Includes signage and Exhibit Cocktail table during Reception.
- Other branding opportunities possible.
- Limited to 2 sponsors
- 25 Tickets

## Sohn San Francisco Lunch Sponsor (11:00am – 12:30pm) - \$25,000

Our lunch and networking sponsorship is another great sponsorship with high visibility. We serve a tasty lunch, and have lunch and lounge seating for attendees to network until the Next Wave San Francisco begins. Also includes:

- Includes additional signage and exhibit cocktail table.
- Other branding opportunities possible.
- Limited to 2 sponsors
- 25 Tickets

## Sohn San Francisco Cocktail Reception - \$25,000

After Sohn San Francisco attendees grab a drink, appetizers and network in our reception area. With additional signage, and an exhibit Cocktail table your company has a great chance to network and connect with attendees. Also includes:

- Includes additional signage and exhibit cocktail table.
- Other branding opportunities possible.
- Limited to 2 sponsors
- 25 Tickets

## WiFi with Sponsor Branded Name - Ask about Pricing

Provide guests with wifi. We'll name the network after you and list it on all name badges. Also includes:

- (Listed on all Name Badges)
- Tickets TBD

## Cocktail Table with Signage for Product Display - \$7,500

Have a chance to meet and network with sponsors

- (1) Exhibit cocktail table.
- (2) Tickets

## Coffee Break Sponsor - \$15,000

Be the company that helps attendees get their boost throughout the Conference. Over (2) Coffee Breaks, you'll host the coffee and snacks for attendees. Also includes:

- Includes signage and Exhibit Cocktail table during Reception. Other branding opportunities possible.
- Other branding opportunities possible.
- Limited to 2 sponsors
- 15 Tickets