



SAN FRANCISCO

EDUCATION AND CHILDREN'S CAUSES

PRESENTED BY:

THE EXCELLENCE IN INVESTING FOR CHILDREN'S CAUSES FOUNDATION



***SOHN SAN FRANCISCO
INVESTMENT CONFERENCE***

Save the Date

Wednesday, October 5, 2016

11:30am – 6:00pm

*The Hyatt Regency San Francisco
Five Embarcadero Center*

Bringing together the top investors from Silicon Valley and
the West Coast to support children's causes

www.sohnsf.org



Raising Awareness and Raising Capital

The *Sohn San Francisco Investment Conference* is the West Coast's premiere finance event benefitting organizations involved in education and other children's causes.

Organized by:

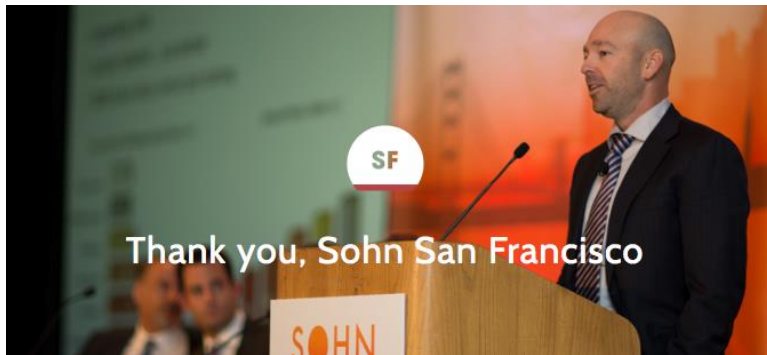


EXCELLENCE IN INVESTING FOR CHILDREN'S CAUSES FOUNDATION

In Partnership with:



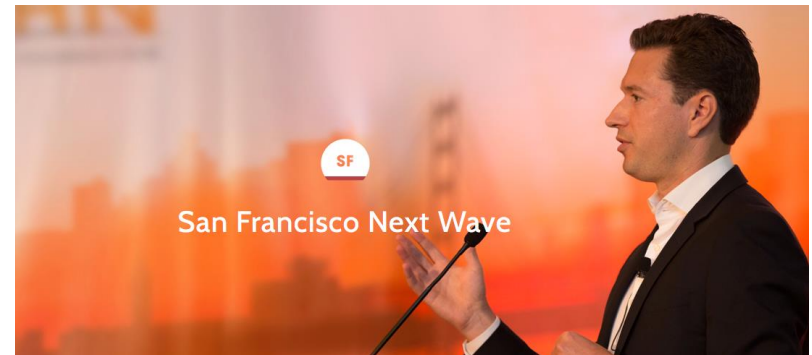
One Special Day with Two Special Events



Thank you, Sohn San Francisco

Sohn San Francisco Investment Conference

Presentations by eminent portfolio managers and thinkers on investing and the markets.



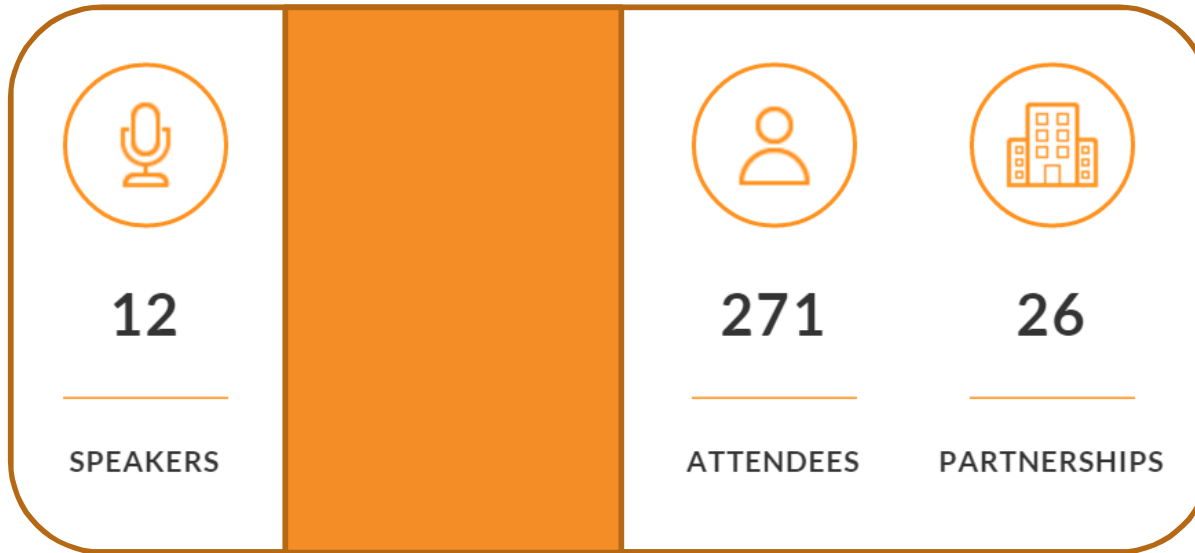
San Francisco Next Wave

Next Wave Sohn San Francisco

A moderated panel discussion featuring emerging managers and their best ideas.



Sohn San Francisco Investment Conference



2015 Beneficiaries



2015 Conference Speakers



J. KYLE BASS

*Principal
Hayman Capital Management
L.P.*



KURT BILLICK

*Founder and Chief Investment
Officer
Bocage Capital*



CHRISTOPHER CHABRIS

*Associate Professor of Psychology
and Co-Director
Neuroscience Program at
Union College*



WILLIAM F. DUHAMEL

*Founding Principal
Route One Investment
Company, L.P.*



MALCOLM FAIRBAIRN

*Founder and Chief Investment
Officer
Ascend Capital*



MIKE WILKINS

*Co-Founder
Kingsford Capital Management*



CARL KAWAJA

*Senior Vice President
Capital Research Company*



MICK MCGUIRE

*Founder and Managing Partner
Marcato Capital Management*



MARC SCHNEIDMAN

*Founder and Chief Investment
Officer
Aquila Capital Management,
LLC.*



GIL SIMON

*Chief Investment Officer
Apex Capital LLC*



JEFFREY UBBEN

*Founder, Chief Executive Officer
and the Chief Investment Officer
ValueAct Capital*



2015 Next Wave Speakers



DAVID BROWN

*Founder and Portfolio Manager
Hawk Ridge Management*



GEORGE FOX

*President and Founder
Titan Advisors*



JONATHAN GOLDBERG

*Founder and Chief Investment
Officer
BBL Commodities, LP*



STEVEN LANDRY

*Founding Principal
Route One Investment
Company, L.P*



RICHARD MERAGE

*Chief Executive Officer
MIG Capital*



2010-2015 Summary



46

SPEAKERS



1000s

ATTENDEES



50

PARTNERSHIPS



Sponsorship Opportunities

PARTNER WITH US!

“The Sohn Investment Conferences attract the brightest minds in finance and the presentations consistently make news and move markets.”

- Nikhil Deogun

Senior vice president & editor-in-chief of CNBC Business News

2016 Confirmed Speakers

CARSON BLOCK	Muddy Waters Capital
ARJUN DIVECHA	GMO
JOSEPH LAWLER	JLF Capital
CHRIS LORD	Criterion Capital
MICK MCGUIRE	Marcato Capital
CHAMATH PALIHAPITIYA	Social Capital
PETER PALMEDO	Sun Valley Gold
JEFF OSHER	Harvest Small Capital Partners
ALVIN ROTH	Nobel Laureate, Stanford Univ.
JEFF UBBEN	ValueAct Capital
MIHIR WORAH	Pimco

Next Wave panel speakers to be announced shortly!



2016 Confirmed Beneficiaries



2016 Confirmed Agenda

CONFERENCE AT-A-GLANCE

11:00 AM	Registration Opens
11:30 AM	Light Lunch/Refreshments
12:30 PM	Next Wave Sohn San Francisco Panel
2:30 PM	Sohn Conference San Francisco General Session
6:00 PM	Cocktail Reception

Individual ticket price: \$1,500
Registration is live at www.sohnsf.org

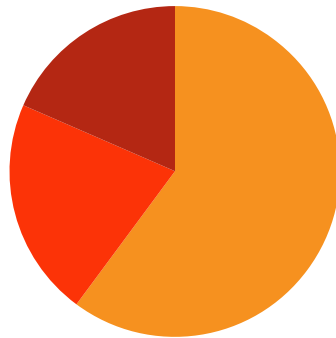


Benefits of Being a Sponsor

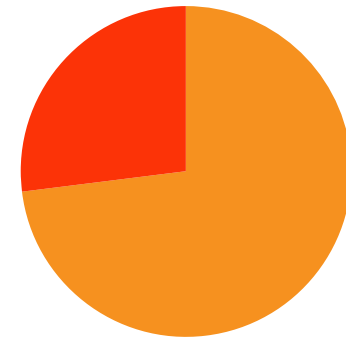
- “ Exposure to an exclusive group of high net worth individuals, money managers and finance executives in an intimate atmosphere
- “ Flexible opportunities for marketing and networking
- “ Multiple conference registrations allow team members to participate



Who Attends Sohn Conference San Francisco?



■ Money Mgrs
■ Financial Services
■ Individuals



■ Asset Mgmt Firms
■ Financial Services Firms

“ Attendee job titles span the range from Partners and Managing Directors to Analysts and Associates

“ West Coast Investment funds, \$10M - \$10B AUM
“ Financial Services include “Big 6” and boutique investment banks to consulting firms and financial media companies



2015 Corporate Sponsors

LEADERSHIP

Marcato
ValueAct Capital

BENEFACTOR

Peter Thiel

PATRON

Anonymous
Apex Capital, LLC
Fortress Investment Group
Goldman Sachs
Hayman Capital Management, LP
Orbis Investment Management,
(U.S.) LLC
RBF Capital
Watershed Asset Management, LLC

SUPPORTING

Abacus Group, LLC
Aquilo Capital Management
Anonymous
Barclays
BNP Paribas, Inc.
Bocage Capital LLC
Credit Suisse
GLG
Kingsford Capital Management
Morgan Stanley
Route One Investment Company,
LP
Stonerise Capital Partners
SumZero
Tensile Capital Management, LLC
Tigmera, LLC



TICKET SPONSORSHIP PACKAGES

VISIONARY SPONSOR - \$50,000

- “ 50 conference registrations: *Includes access to a Light Lunch, Next Wave Sohn San Francisco Panel, Sohn Conference San Francisco general session and cocktail reception*
- “ Prominent logo recognition in event marketing, including conference program and sponsors sign
- “ Full page ad in conference program
- “ Opportunity for table space to distribute materials

LEADERSHIP SPONSOR - \$25,000

- “ 25 conference registrations: *Includes access to a Light Lunch, Next Wave Sohn San Francisco Panel, Sohn Conference San Francisco general session and cocktail reception*
- “ Name recognition in event marketing, conference program, and conference sponsors sign
- “ Full page ad in conference program, opportunity for table space to distribute material

BENFACTOR SPONSOR - \$15,000

- “ 15 conference registrations: *Includes access to a Light Lunch, Next Wave Sohn San Francisco Panel, Sohn Conference San Francisco general session and cocktail reception*
- “ Name recognition in event marketing, including conference program and conference sponsors sign
- “ Full Page ad in conference program, plus opportunity for table space to distribute material

PATRON SPONSOR - \$10,000

- “ 10 conference registrations: *Includes access to a Light Lunch, Next Wave Sohn San Francisco Panel, Sohn Conference San Francisco general session and cocktail reception*
- “ Name recognition in event marketing, including conference program and conference sponsors sign

SUPPORTING SPONSOR – \$5,000

- “ 5 conference registrations: *Includes access to a Light Lunch, Next Wave Sohn San Francisco Panel, Sohn Conference San Francisco general session and cocktail reception*
- “ Name recognition in event marketing, including conference program and conference sponsors sign

CORPORATE SPONSORSHIP PACKAGES

GOLD SPONSOR - \$25,000

10 conference registrations:

Includes access to a Light Lunch, Next Wave Sohn San Francisco, Sohn Conference San Francisco General Session and Cocktail Reception

- “ Inclusion in Press Release
- “ Logo on all event day sponsor signage & marketing materials
- “ Full Page Ad in conference program
- “ Opportunity for 6qt table space to distribute materials in networking area
- “ Option to host a F&B component for the day
- “ Option to gift swag to attendees

SILVER SPONSOR - \$15,000

5 conference registrations:

Includes access to a Light Lunch, Next Wave Sohn San Francisco, Sohn Conference San Francisco General Session and Cocktail Reception

- “ Logo on all event day sponsor signage & marketing materials
- “ Half Page Ad in conference program
- “ Opportunity for highboy/cocktail table space to distribute materials in networking area

BRONZE SPONSOR - \$5,000

2 conference registrations:

Includes access to a Light Lunch, Next Wave Sohn San Francisco, Sohn Conference San Francisco General Session and Cocktail Reception

- “ Logo on all event day sponsor signage & marketing materials

ADVERTISE IN THE PROGRAM BROCHURE

Full Color Page - \$2,500

Half Color Page Ad- \$1500

Back Cover (only one) - \$5000

FILE SPECS:

- Hi-resolution *do not include crops or bleed marks
- Color Calibration . CMYK Full Color
- Print ready Designed ads
- Full Page:
sized to 5.5+wide x 8.5+tall
- Half Page
sized to 5+wide x3.75 tall

Send file to:

Adam Straus <adam@strausevents.com> & Troy Ziel troy@zielcreative.com

- *Submission Deadline September 9th for inclusion*

Other Sponsorship Opportunities

Ask us about...

- “ Cross-marketing opportunities with the Sohn New York Investment Conference
- “ Advertisements other marketing materials, including email blasts and banner ads
- “ Cocktail reception
- “ In-kind donations
- “ Table space for product sample





EXCELLENCE IN INVESTING FOR CHILDREN'S CAUSES FOUNDATION

DEDICATED TO THE SUPPORT OF EDUCATION AND OTHER CHILDREN'S CAUSES



FOR SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

Adam Bristol

Board Member

Excellence in Investing for Children's Causes Foundation

T: 415-635-0142 " E: abristol@aquilocap.com